



July 19, 2016

Dear Macy's Trading Partner:

As you know, Macy's is rapidly evolving into a seamless Omnichannel retailer that provides customers what they want, when they want it, and how they want it. Implementation of extended catalog attributes and images will support Macy's Omnichannel growth. To facilitate this initiative, Macy's is partnering with OpenText in hosting webinars to educate the vendor community on integrating these additional components into the GXS Catalogue.

During these sessions, we will discuss these new catalog components and how they are critical to the growth of Omnichannel selling. We ask for your participation in a session as your partnership is needed in accurately providing product attributes and images. We also ask that you forward this email to all individuals within your organization that may be the experts on these topics.

Please register for one of the sessions by clicking on the links below. After completing your registration, you will receive an email with instructions on how to join the webinar.

[August 16, 2016 11:00 a.m. EDT](#)

[August 16, 2016 4:00 p.m. EDT](#)

[View System Requirements](#)