



December 16, 2016

Dear Vendor:

In an effort to expedite replenishment merchandise to the selling floor, we are asking that the following modifications be made to all GS1 128 labels:

- If qualifier RE is in the BEG 02 segment of the EDI 850 Purchase Order, "REPLENISHMENT" should be noted in ZONE G. If the EDI 850 Purchase Order does not contain the RE qualifier in the BEG 02, no additional notation is necessary. Use a minimum of 20 point bold font.
- The FOB Description, currently in ZONE H, should be printed in ZONE G, below the "REPLENISHMENT" notation (if applicable). The FOB Description is transmitted in the REF 02 segment, PG qualifier, in the EDI 850 Purchase Order. Use a minimum of 20 point bold font.
- The STORE ADDRESS, as detailed in the Small Ticket, Big Ticket or Jewelry/Fashion Accessories Store to DC Listing, should be printed in Zone H below the store number. Font size may vary depending on length of address and available space in this zone.

These changes will be incorporated into the 2017 publication of the Macy's, Inc. [Vendor Standards](#), however, we encourage and appreciate implementation of these new guidelines as soon as possible.

For your convenience, a sample label and zone descriptions have been included in this communication.

As always, if you have any questions, please contact your [Vendor Account Analyst](#) or call 513-782-1409.

ZONE	REQUIREMENT
A	Ship from Address Company Name is optional.
B	Recipient Entity (e.g. Macy's, Bloomingdale's or Bloomingdale's Outlet) c/o Distribution Center or Store Name for Direct to Store Shipments Recipient Street Address (DC except for Direct to Store Shipments) Recipient City, State and Zip Code
C	Ship to Postal Code and Barcode
D	Carrier Name PRO Number BOL Number
E/F	Macy's Purchase Order Number - USE MINIMUM 20 POINT BOLD FONT Macy's Department Number (from EDI850) - USE MINIMUM 20 POINT BOLD FONT
G	"REPLENISHMENT" if qualifier "RE" in BEG 02 segment of EDI 850 Purchase Order FOB/Product Group (from EDI850) – USE MINIMUM 20 POINT BOLD FONT
H	Macy's Division Store/CFC Number - USE MINIMUM 30 POINT BOLD FONT Store/ CFC Name – NO ABBREVIATIONS Store Address – As detailed in Small Ticket, Big Ticket or Jewelry/Fashion Accessories Store to DC Listing. Use abbreviations and font size as needed.
I	Standard Shipping Container Code (SSCC-18) Bar Code Symbol with dimensions: Minimum Height: 1.25" Minimum Length: 3.02" Quiet Zones: 0.25" as defined by the ANSI/GS1 6 Standards

ZONE A

FROM

1234 Main St.  
Cincinnati OH  
45241

TO

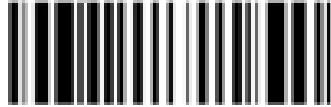
Macy's  
c/o Secaucus  
Macy's Logistics DC  
500 Meadowlands Pkwy.  
Secaucus, NJ 07094

ZONE B

ZONE C

SHIP TO POSTAL CODE

(420) 90031



CARRIER

**Best Freight**

PRO: 2895769860

B/L: 853930

ZONE D

ZONE E

**PO: XXXXXXXX**

**DEPT: XXXX**

ZONE G

**REPLENISHMENT**

**CSMTCS/FRAG**

FOR Macy's

**ST#: 0482**

Burbank

400 S. Baldwin, Arcadia, CA 91006

ZONE H

ZONE I

SERIAL SHIPPING CONTAINER

(00) 0 0052177 513895717 2

