



May 10, 2010 – UPDATE- REMINDER August 11, 2010 REVISION

Macy's, Inc. has announced that Bloomingdale's will be launching its new Bloomingdale's Outlet store concept in 2010. Subject to finalizing lease agreements, the following four new Bloomingdale's Outlets are planned for summer or fall 2010 openings:

- Potomac Mills, Woodbridge, VA**
- Bergen Town Center, Paramus, NJ**
- Sawgrass Mills, Sunrise, FL**
- Dolphin Mall, Miami, FL**

The Bloomingdale's Outlet stores will offer apparel and accessories that include women's ready-to-wear, men's and children's clothing, women's shoes, fashion accessories, jewelry, handbags and intimate apparel. The outlet locations will operate as a separate division, with a separate **EDI Communication ID of 08/ 6113310076**.

Below is a list identifying the distribution center (DC) for each new Bloomingdale's outlet locations, together with its respective location code number.

Store Name	Location#	Opening Date	DC
Bloomingdale's Outlet Potomac Mills 2700 Potomac Mills Circle Woodbridge, VA 22192	0038	July 30,2010 Revised Date August 20, 2010	Joppa DC - JP 3300 Fashion Way Joppa, MD 21085
Bloomingdale's Outlet Bergen Town Center 260 Bergen Town Center Paramus, NJ 07652	0151	July 23, 2010 Revised Date August 27,2010	Secaucus DC- SC 500 Meadowlands Pkwy Secaucus, NJ 07094
Bloomingdale's Outlet Sawgrass Mills 12801 W. Sunrise Blvd. Sunrise, FL 33323	0160	September 23, 2010 Revised Date November 15, 2010	Gandy DC – GN 4130 Gandy Blvd Tampa, FL 33611
Bloomingdale's Outlet Dolphin Mall 11401 N.W.12th Street Store L100 Miami, FL 33172	0161	September 23, 2010 Revised Date October 29, 2010	Gandy DC – GN 4130 Gandy Blvd Tampa, FL 33611

Direct all technology or EDI mapping questions to Macy's EDI Technology Office in Cincinnati at 513-782-3182 or 513-782-1873. All other questions regarding the information above contact the Vendor Service Help Desk at 513-782-1412.