



April 29, 2016

Valued Trading Partner:

Macy's will be participating in the GS1 Connect 2016 Conference being held June 1- June 3, 2016 at the Marriott Marquis in Washington, DC. This conference, hosted by GS1 US, is the leading trading partner collaboration event where industry stakeholders, data standards users, and experts gather to share practical ideas and industry-tested best practices for leveraging GS1 Standards in supply chain operations. GS1 Connect is a valuable opportunity to learn how to unlock the power of standards to develop innovations, efficiencies, and relationships that grow and transform your business.

Register today!

As our special guest, you will receive an additional 10% off the currently published conference price ONLY IF you use this discount code during registration: 16TPRT22

[Click here to register](#)

Join us at GS1 Connect 2016 to:

- Participate in our Macy's Trading Partner Roundtable: These are informal networking events where we can meet and discuss ways for better collaboration. The Trading Partner Roundtable schedule will be posted on the GS1 Connect 2016 conference site.
- Meet Our Staff: Our staff will be at the roundtables, presenting in sessions, and attending the conference:
 - Pam Sweeney – SVP Logistics Systems
 - Bill Connell – SVP Logistics/Transportation
 - Kris Whitney – VP Accounts Payable/EDI
 - Jana Wainscott – Director EDI
- Attend our How to Do Business With Macy's Conference Session June 2nd, 2:00-2:45
- Attend the Omni-Channel Deployment for any size organization - Best Practices Reviewed session June 2nd, 9:00-9:45

You can learn more about the GS1 Connect 2016 Conference by visiting the website: www.gs1connect.org. If you have any questions for us regarding the conference or about our program please contact us kris.whitney@macys.com

We hope to see you there!