



December 28,2010

Bloomingdales.com will be undergoing a major systems conversion in 2011 that will impact all areas (Ordering, Receiving, etc.) and will result in bloomingdales.com becoming 100% compliant with all of Macy's standards, systems and technologies. Accordingly, as of January 3, 2011, bloomingdales.com shipments must be routed into Cheshire and West Johnson Distribution Centers all in compliance with the standards posted on macysnet.com. If you are new to macysnet.com, please visit the "New to macysnet" section for information and requirements on registering and The "Using macysnet" section offers step by steps on how to use macysnet Shipping."

Please contact Vendor Services help desk 513-782-1412 if you have any questions.

As always, make sure that the appropriate personnel in your organization are made aware of this update. Thank you for your attention to this matter and for your on-going cooperation with this important initiative.