



October 23, 2013

Dear Vendor Partners:

Bloomingdale's is pleased to announce that, with the continued growth of the internet business, bloomingdales.com ("BCOM") will have a separate cosmetic buying organization beginning Feb 1, 2013. We will continue to update you as necessary on any additional operational changes that may result from this decision.

Please note the following:

1. We plan on continuing to operate as we have been with BCOM and Bloomingdale's Department Store ("BDS") teams jointly attending seasonal market meetings and following up with individual meetings.
2. BCOM will continue to mirror the BDS promotional calendar, with additional online enhancements.
3. BCOM plans to open with a complete and full inventory in our Cheshire, CT distribution center.
4. BCOM will be writing opening orders in advance to ship December 2012.
5. We are committed to making the customer experience seamless during this transition.
6. Current operations for shipments made to (and for) the BDS will not be impacted.

We have provided a summary of the operational differences between doing business with BDS and BCOM below. Please review <http://www.macysnet.com> for full specifications.

Shipping

1. All BCOM cosmetics shipments must be routed to Cheshire, CT (LOC 35-CH):

Bloomingdales.com
C/O Cheshire Bloomingdale's Logistics Distribution Center – CD
475 Knotter Drive
Cheshire, CT 06410

Vendors will be expected to submit shipment requests via: <http://macysnet.com> and must adhere to the Routing Guide for all BCOM orders, which is posted at: https://macysnet.com/ap/routing/pdf/updated_routing_guide.pdf

Vendors also will be required to adhere to the Macy's Direct to Consumer Packaging Manual available at <https://macysnet.com/VS/standards/FedD2CPkgManual.pdf>

EDI

1. BCOM trades EDI documents under the TPID/Qualifier: 6113310079/08; all EDI communication will be traded via this ID. Note: This is a different ID than the one that is currently traded with Bloomingdale's Department stores
2. The BCOM EDI Mapping guides are identical to those used by BDS and other Macy's Inc. Divisions and are available on <https://macysnet.com/Edi>.
3. BCOM will conduct EDI-850 Purchase order and EDI-856 tests to ensure connectivity. If you would like to request a test purchase order please email:
BCOMEDI@BLOOMINGDALES.COM

Vendors who are currently in production for the EDI 810 –Invoice and/or the EDI 856 – ASN in any MACYS Inc. division will be automatically moved into production for BCOM for that document.

4. BCOM is compliant with Macy's Inc. EDI standards and requires vendors to trade the following documents:

EDI 850 – Outbound Purchase order
EDI 856 – Advanced Ship Notice
EDI 810 – Electronic Invoice

Additionally, BCOM is capable of trading the following optional EDI documents:

EDI 852 – Product Activity
EDI 855 – Inbound Purchase Order

.Please address your questions to the contacts below:

Contacts

Cosmetics

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