

REMINDER

NOTICE TO ALL MACYS.COM AND BLOOMINGDALES.COM VENDORS:

EDI 852 sales document available for macys.com and bloomingdales.com in September 2012

Effective September 16, 2012, macys.com and bloomingdales.com will be able to trade the EDI 852 Sales Document. This document will provide a tool for sharing information on sales activity for shipped products sold on macys.com and bloomingdales.com.

If you currently receive this EDI document from Macy's or Bloomingdale's, you will automatically be set up to receive this document from macys.com and/or bloomingdales.com. The initial transmission for this document is September 16, 2012 and it will be sent on subsequent Sundays, on a weekly basis only.

If you currently do not receive the EDI 852 document but would like to, please contact the macys.com or bloomingdales.com MIO office to discuss setting up transmission.

The EDI 852 document will follow the same EDI mapping guidelines used for Macy's and Bloomingdale's and will include the same data elements. Data sent will reflect sales for macys.com and bloomingdales.com. The mapping guides are posted at: <http://www.macysnet.com/EDI>.

Please direct all questions regarding the foregoing to the following as appropriate:

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| macys.com | Valerie Walker | valerie.m.walker@macys.com | (212) 704-1877 |
| bloomingdales.com | Guy Klarfeld | guy.klarfeld@bloomingdales.com | (212) 705-5782 |
| EC Technology Office | Ginger Miller | ginger.miller@macys.com | (513) 782-3057 |
| EDI Support | 678-474-3595 | | |

Thank you for your continuing cooperation. Please note the change in contact for macys.com.