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TO: FEDERATED PRIVATE LABEL SUPPLIERS ONLY
(SUPPLIERS DOING BUSINESS WITH MACY'S MERCHANDISING GROUP)

RE: SHIPPING OF PRIVATE LABEL ORDERS PRIOR TO JULY 30, 2006

June 23, 2006

As you are aware, Federated Department Stores is well under way with the transition of May Company stores to Macy's stores. Part of this process as listed on our website (www.fdsnet.com) under Federated Merger Information is the establishment of two new Macy's divisions: Macy's North (MNO) and Macy's Midwest (MMW).

* Routing guides for MMW and MNO can be found on the FDSNet website at <http://www.fdsnet.com/MAY/vendor/>

* The FOB description is not included in the MMG EDI 850 transmission and, therefore, FOR THESE 2 DIVISIONS ONLY, the FOB description is not required on the UCC 128 label.

* Shipment of Federated Private Label product ordered by MMG for these divisions is EXCLUDED from the published start ship date listed on communications published on FDSNET. These orders are to be shipped based on the MMG PO ship window received within the segments of the EDI transmission.

* Appointments must be made through the MAY routing guide.

* As always for MMG issued Private Label orders, ASN's are to be transmitted to MMG.

Please contact Jorge Cervantes 212-494-5944 or jorgecervantes@macys.com for specific questions regarding MMG private label orders. For all other information regarding the Federated May merger refer to our web site www.fdsnet.com or contact Vendor Services at 513-782-1412.