

\*THIS IS A POST ONLY EMAIL. DO NOT SEND A REPLY TO THIS MESSAGE\*

To: All Hecht's/Strawbridge's, Macy's East, Macy's South & Macy's Home Store Vendors

Subject: Hecht's/Strawbridge's to Macy's East, Macy's South & Macy's Home Store Integration - Store to DC Listings and Cutoff Dates

March 10, 2006

Dear Business Partners:

Please visit <http://www.fdsnet.com/may> for new information regarding the Federated/May integration.

The most recent documents provide the new store numbers for Hecht's/Strawbridge's locations being converted to the Macy's East, Macy's South and Macy's Home Store divisions, as well as Store to DC Listings and important cutoff dates. The information is separated by type of business as follows:

- \* Small Ticket Vendor
- \* Home Store Vendor
- \* Furniture, Bedding & Area Rugs

Be sure to review the document appropriate to your business.

This same page contains all Documents and Emails published to date, related to the FDS/May merger. Please make sure you have reviewed all of the material listed that is appropriate to your business.

Continue to visit [www.fdsnet.com](http://www.fdsnet.com) for further communications. As always, please contact Vendor Services at 513-782-1412 with any questions you have regarding the Federated/May integration.