



February 17, 2012

Dear Vendors:

On February 24, 2011, Macy's announced that we would be moving to black matte hangers with a soh sizer for all merchandise previously shipped on clear hangers in order to contribute to our sustainability initiative, continue our drive to improve customer service and, of course, create a uniform presentation throughout all of our stores. We now ask that you take all steps necessary to reach consistent, full compliance with the new black hanger/soh sizer standard because it is an essential component of our mutual success.

We understood that this is a significant change and we appreciate the generally positive response from our vendor community. Indeed, Macy's would like to take this opportunity to thank you for your compliance to date in adopting the black hanger/soh sizer standard, which is now fully in effect, as well your efforts to comply with the Macy's Vendor Standards generally.

Please contact the Vendor Services help desk at 513-782-1412 with any questions and that you continue to monitor macysnet regularly for additional communications.

As always, we thank you for your cooperation.