



September 2, 2010

Dear .com Vendor:

The macys.com and bloomingdales.com vendor manual has been recently updated. The changes, many of which were made in partnership with our vendor community, are intended to support the growth of our business and improve the customer experience. With your support for the changes we have made, we believe we can make significant improvement in both of these areas.

We are committed to improving our vendor collaboration, and believe the changes made in this manual reflect our growing partnership and ask that you take the time to carefully review the new vendor manual. Among the changes are updates to the formatting of the packing grid to reflect methods that are appropriate for the fabric content more frequently used in today's fashion. However the actual packaging presentation changes are minimal, with changes that are primarily related to presentation from hanging to flat folded. We are requesting that all changes be implemented as soon as possible to support our 2010 holiday season. Please note that, in order to support the implementation, we have adopted the expense offsets already utilized by the Macy's Vendor Standards generally. The adoption of the offsets will not affect compliant shipments but will be in place to offset the expenses incurred to correct noncompliance as is the general practice with which many of you are already familiar.

If you have any questions regarding the updated manual, please contact our Vendor Prep Coordinator by email (D2Cvendorcontact@macys.com) or by calling 203-271-5835, Monday through Friday, between the hours of 8:00am – 4:30pm Eastern Standard Time (ET).

We look forward to a very successful year for our vendors as well as for macys.com and bloomingdales.com. As always, thank you for your support.

Regards,
Macy's Logistics Team