



## **Macy's Packaging Recommendations to the Market Brands**

### **Sustainability**

Macy's believes that contributing to a more sustainable environment is a good business practice and the right thing to do for future generations. Accordingly, the company has established goals to use resources more efficiently, increase recycling and, when possible, also to increase the amount of recycled materials used in our products and packaging. Macy's has an interest in the total environmental impact of our purchases and reserves the right to request and receive data that may be used to calculate source reduction, recycled content or certification related to the products/services we purchase. In that effort, Macy's also specifies that third party products certified as sustainable be utilized when and where appropriate. Macy's will operate within the bounds of good business decision making so each action we take is both measurable and sustainable over time. Macy's also works with suppliers to try to ensure responsible actions are taken in our supply chain to avoid toxic or hazardous material in the products we purchase. In the instances where use of a hazardous material is unavoidable, Suppliers must identify the risk and comply with all MSDS (Material Safety Data Sheet) labeling, documentation and other regulatory requirements.

### **Sustainable Packaging**

Macy's has continued to research our freight and product packaging activities to identify additional efficiencies across many categories. This research has uncovered efficiencies that have led to environmental benefits in a variety of areas, from reduced usage of virgin materials and fossil fuels to other cost savings with positive environmental impact.

Macy's also is encouraging our vendors to consider the following options that we have identified as best practices:

- Utilizing standardized and right-sized shipping cartons to limit the amount of wasted space, thereby using fewer boxes, less fossil fuel and lowering shipping costs.
- Use of Forest Stewardship Council (FSC) certified paper for integrated hangtags.
- Use of recycled and/or FSC-certified paper for paper product packaging.
- Incorporating recycled polyester into woven label programs.
- Incorporating recycled polyester into satin care label programs.
- Utilizing recycled hard plastics when possible for watch box inserts, earring cards, and for other jewelry/small goods programs.
- Using recycled paperboard for men's dress shirt collar bands.
- Reviewing internal packaging requirements with the goal of reducing size and content.

Macy's is continuing to look for opportunities that will have a positive effect on the environmental impact, quality and cost of our products and encourages our vendors to engage in the same process. However, please take note that any changes that a vendor is contemplating that may affect the quality, cost or presentation of its products or packaging must be reviewed and approved in advance in writing by Macy's. Your Macy's contacts for reviewing such proposals are as follows:

Product Packaging Contact: Lynn Katsafours-[lynn.katsafouros@macys.com](mailto:lynn.katsafouros@macys.com), 646-429-7872

Shipping Cartons Contact: Michael D Singer- [michael.singer@macys.com](mailto:michael.singer@macys.com), 646-429-6692